

Melissa GIOVAGNOLI



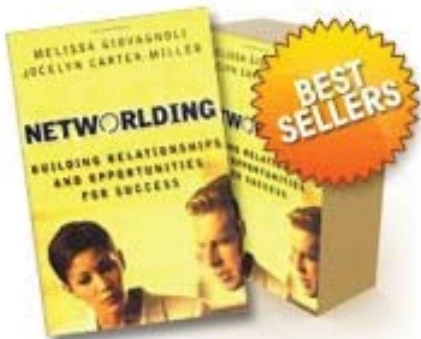
{Four-Time Best-Selling Author} *of Books on* “The Science of Networks”

A decade ago Melissa published her seventh book, *Networlding*, with the first CMO of Motorola and ten years later her book and process are taking the world “one network at a time.” With more than two decades of experience in her own unique brand of interactive presentation where she will have the whole audience networking better, Melissa’s depth and breadth of knowledge of networks, social media and publishing (blogs, e-books, books, video and more) will captivate your audience. Melissa has the mastery of network creation and development coupled with the ability to take the complex online world and make it fun, friendly and even simple to get great results faster.

With eleven books to her name, four best sellers and four more in a series ready to be released, Melissa’s thought leadership has resulted in a growing organization of ten employees, all complementary thought leaders in their own right, all positioned around the subject of “The Network Economy” we all live in today. Melissa is also a sought-after executive coach having provided webinars and columns to organizations like 6 Figure Jobs and iVillage as well as organizations like Motorola and Disney. Recently, she has been spear heading an initiative in Chicago to create the first-of-its-kind Innovation Center in the heart of Chicago on Michigan Avenue.

The Art and Science of Social Media and Social Networking *How to get build better business faster in Today’s Networked World*

There has never been a time when you can harness the power of low-cost, no-cost tools on the web that will allow you to grow your business virally. Learn the three most important strategies for becoming a leader in your industry. Learn from someone who has worked with thousands from small companies to the Fortune 500, Melissa will help you billed your own unique social media toolkit for success.



Other presentations:

“Melissa also welcomes the opportunity to custom create presentations that meet your needs.”

Your presentation was about a "10" on my WOW monitor! As a writer I love your reverence for words and as a creative director I so appreciate your cutting-edge creative approach. Thank you so for sharing your talents and expertise.

Jean Bailey
Project Manager, AblePlay
National Lekotek Center

Networlding is one of the top programs I have ever taken in my twenty years of sales.

Dave Richter
Regional Director
SPSS

The energy was terrific from everyone there. You really know how to put on a great show!

Gail Luxenberg
Director, Business Development
American Medical Association

What a triumph! The “Building Partnerships for Business Growth” Conference is more than two weeks past and the accolades keep coming in! Your session was a real hit and received the highest marks (per the evaluations) of all the workshops. The other workshop presenters, however, were a little miffed—they didn’t appreciate everyone attending your workshops. Next time, I’ll build the conference around you!

Mollie Cole
Chief, Office of Women’s Business
Development for the State of Illinois
(Women’s Leadership Conference)

Melissa Giovagnoli, JD

Founder & CEO, Networlding

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